

## **Bay Talkitec opens Global R&D Facility in Chennai**

### **Initiates expansion of 3G Mobile VAS technology development**

Bay Talkitec, a leading provider of communication technology platforms and a pioneer of 3G mobile VAS video applications in India, is expanding its research and development capabilities with a new 4000sq. ft global R&D facility in Chennai, the company announced today.

Bay Talkitec will spend two million USD in the first year of operations at the newly inaugurated facility, focused on research and development for a wide range of technology products and platforms in the area of 3G Mobile VAS, Next Generation Contact Center solutions such as IVVR, Video enabled call centers etc. The global facility will start operations with 100 employees and Bay Talkitec plans to double the number in the next two years.

D.Arunan, Director, Bay Talkitec said, "Bay Talkitec is currently undergoing an exciting growth phase and the advanced research and development is an integral part of our business strategy. Our development team has a great track record in delivering technology innovation, as a result of which we have created a strong resident IP in the CIM (Customer Interaction Management) space. It is only natural for us to continue to expand our product development capabilities for the global and local markets, more so at a time when 3G is expected to roll out soon in the country and unified communications is growing at a scorching pace."